



(TRANSLATION)

REF. BLA 6/2558

March 10, 2015

Subject: Investment in BLA Insurance Broker Company Limited

Attention: The President
The Stock Exchange of Thailand

Bangkok Life Assurance Public Company Limited would like to notify the Company's investment in BLA Insurance Broker Company Limited as follows:-

1. Date of Establishment: 7 November, 2012
2. Type of Business: Non-life insurance broker
3. Objectives: To enhance competitiveness and capability to present a variety of products and services that can meet the needs of customers and to support the Company life insurance agents to become financial advisors who provide integrated financial services
4. Registered Capital: 4,000,000 baht, 400,000 shares
(As of 8 August 2014) Par value of 10 baht per share

Bangkok Life Assurance Public Company Limited has increased its shareholding in BLA Insurance Broker Company Limited from 15% to 99% on 28 July, 2014 by acquiring shares from the existing shareholders who were not related to the Company at the par value of 10 baht per share. On 8 August, 2014 BLA Insurance Broker Company Limited has increased its registered capital to 4,000,000 baht by issuing 200,000 new shares and offered them to the existing shareholders at the par value of 10 baht per share.

5. Shareholding Structure:

1. Bangkok Life Assurance PCL.	99.0000%
(As of 8 August 2014) 2. Mrs. Kallaya Mamanee	0.5000%
3. Mr. Prasit Boonjaroen	0.4995%
4. Mrs. Somjai Suttisaksopakul	0.0005%
6. Investment Amount: 3,960,000 baht

The transaction is not a connected transaction and the size of the transaction is exempted from being disclosed under the rule, procedures and disclosure of information concerning the acquisition and disposition of assets of listed companies, but this report is in accordance with the disclosure of investment in a joint venture company with a proportion of 10% or more of its paid up capital.

Please be informed accordingly.

Yours sincerely,

(Mr. Sanor Thampipattanakul)
Company Secretary

Investor Relations Section

Tel: 0 - 2777 - 8681 Fax: 0 - 2777 - 8680