

(Translation)

REF. BLA 17/2016

March 25, 2016

Subject: Publication of invitation letter of the 2016 Annual General Meeting of Shareholders on the website and provide opportunity for shareholders to submit questions in advance

Attention: The President
The Stock Exchange of Thailand

According to the Board of Directors' resolution, Bangkok Life Assurance Public Company Limited had resolved to hold the 2016 Annual General Meeting of Shareholders on Tuesday, April 26, 2016, at 09.00 a.m., at the auditorium on 7th floor, Head Office, Bangkok Life Assurance Public Company Limited No. 23/115-121, Royal City Avenue, Rama 9 Road, Huaykwang, Bangkok.

Please be informed that the invitation letter of the 2016 Annual General Meeting of Shareholders with all relevant documents has been posted on the company's website at www.bangkoklife.com in both Thai and English version since March 25, 2016 in order to provide shareholders with sufficient time to consider the agenda and related documents in advance. Moreover, the Company has provided an opportunity for shareholders to submit questions of shareholders' meeting through email at ir@bangkoklife.com or fax number 02 777 8680, and the shareholders can submit their questions from now until April 25, 2016.

Yours sincerely,

(Mr. Sanor Thampipattanakul)

Company Secretary

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