(Translation)

REF. BLA 7/2017

March 22, 2017

Subject: Publication of invitation letter of the 2017 Annual General Meeting of Shareholders on

the website and provide opportunity for shareholders to submit questions in advance

Attention: The President

The Stock Exchange of Thailand

According to the Board of Directors' resolution, Bangkok Life Assurance Public Company Limited had resolved to hold the 2017 Annual General Meeting of Shareholders on Thursday, April 27, 2017, at 09.00 a.m., at the auditorium on 7th floor, Head Office, Bangkok Life Assurance Public Company Limited No. 23/115-121, Royal City Avenue, Rama 9 Road, Huaykwang, Bangkok.

Please be informed that the invitation letter of the 2017 Annual General Meeting of Shareholders with all relevant documents has been posted on the company's website at www.bangkoklife.com in both Thai and English version since March 22, 2017 in order to provide shareholders with sufficient time to consider the agenda and related documents in advance. Moreover, the Company has provided an opportunity for shareholders to submit questions of shareholders' meeting through email at ir@bangkoklife.com or fax number 02 777 8680, and the shareholders can submit their questions from now until April 26, 2017.

(Mr. Sanor Thampipattanakul)

Company Secretary

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